

Organ Programs at 9, 11, 4:50
Brief selection at 11:45, with Chinese
and Stroke of the Hour at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Cloudy

It Seems as if People Are Always Watching Out for an Opportunity to Buy Wanamaker Furniture

No sale as unexpected as the one we are now holding ever brought such a response. But the good things have not all been bought up. We have been replenishing. Quite a few individual pieces have been added; and as for the complete suits for dining rooms, bedrooms and libraries, the choice of these is still really splendid.

Everything in this surprising sale is at a saving of 30 to 50 per cent.

For many furnishers this means the opportunity of years.

Certainly it is years since suits of such beautiful and reliable quality have been offered at such low prices. And the single pieces are, if anything, still more extraordinary for the money.

(Fifth, Sixth and Seventh Floors)

With the Roughest Sea for Twelve Hours Pitching and Rolling
We anchored at Marblehead, where in yesteryear the whalers went out on long voyages to supply what the Standard Oil Company now does for us from Pennsylvania and other oil wells from underground.
How very wonderful the changes that have come to pass! How wonderful the Standard Oil Company's operations and the magnificent and wise life of John D. Rockefeller, who organized it, and whose wisely directed, most important humanitarian work, the Rockefeller foundation, in the use of his fairly earned wealth has placed him first on the list of benefactors of the present century.

[Signed] *John D. Rockefeller*

September 24, 1920.

A Hat Maker the Other Day

admitted he could make our \$6 soft hat to sell for \$8.
Many men have found this out after shopping around. Aside from this compliment, the unprecedented business tells that the styles are what men want.

(Main Floor, Market)

Young Women! Young Women, Your New Fall Clothes Are Here!

There are some delightful new suits of wool jersey in Autumn browns and pretty blue shades at \$29.

They are in a good sports style with short, youthful jackets, slot seams in the back, deep pockets and collars that button high at the neck.

They are well tailored, have good style and come in 14 to 20 year sizes.

New Fall and Winter Coats for Girls Are in Two Excellent Models at \$25—They Are:

Chinchilla coats, \$25—are of navy blue chinchilla of good quality and are lined throughout with bright red flannel. They are trimmed with bone buttons, are in plain tailored style and in 6 to 14 year sizes.

Polo coats, \$25—of good wool materials in brown or pretty blue, are in attractive style with collars that button high, stitched backs and narrow belts with buckles. They are lined throughout with silk, are warm, practical and come in sizes to fit girls of 10 to 16 years.

New and Pretty Serge Dresses for Girls Are \$27.50

Of firm wool serge in dark blue.
The bodices are bloused and the skirts are knife pleated, with wool embroidery over the hips and on the blouses. Some have rose, some orange and some French blue embroidery. Pleated satin ruffles around the neck and sleeves give just the soft finish, the dresses need.

(Second Floor, Chestnut)



They will be becoming and will fit girls of 10 to 16 years.

Remarkably Good Tailored Suits for Women, \$57.50 and \$68.50

Brand-new fashions, about eight styles altogether, and fine, beautiful materials, the ones most desirable for the coming winter.

There are plain and silvertone velours, gabardines, pin-stripes and checked velours. Two of the models, both at \$68.50, have large collars of narseal, and one of them has the crescent-shaped pockets trimmed with this fur also. Another style is very elaborately braided in the new fashion.

These are suits we think many women will like; they seem to be exactly what most women are looking for.

(First Floor, Central)

New Checked Velour Skirts at \$13.50

A very pretty sports model with full-gathered waist and hand-turned pockets and belt.

The velour is extremely soft all-wool weave with indistinct checks of black and brown or turquoise and black. They are just the kind of skirts women want to wear with their Fall and Winter coats.

(First Floor, Central)

Women's Leather Coats Are Ready for Bad Weather

For rain, sleet, snow, or just cold, windy days when one wants a coat the wind can't penetrate. They are the finest coats you can find for motoring and sports wear.

Some are reversible with plaid or gabardine lining; these can be made to serve the purpose of two coats. Altogether, there are six styles from three-quarter to full length, in glazed, dull leather or suede cloth. In colors one may have natural, gray or black. \$85 to \$125.

(First Floor, Central)

What Women Say About Frolaset Front-Lace Corsets

That they are a vast improvement over any front-lace corset they ever saw.

That they fit so well and usually need no alteration at all.

That the closed back helps to support the spine and gives the desired straight-line effect.

That they are so easy to put on and exceedingly comfortable.

Last, but not least, they are very inexpensive.

We are selling a large number of these corsets, the new models being adapted to slender, average and full figures. In coutil, broche and striped materials, \$5.50 to \$12.

(Third Floor, Chestnut)

New Millinery Tomorrow

300 Lovely Hats
Each Fresh and Distinctive
At \$12
At \$15
At \$16
At \$18

The latest whims of Paris and America are reflected in this collection.

(Second Floor, Chestnut)

Women's New Fabric Gloves in Autumn Styles

Gloves like these are very popular this Fall, and this shipment, just unboxed, contains a fine assortment of the desirable styles.

Duplex gloves in gray, brown, beaver or white, 2 clasp, \$1.75 a pair.

Strap-wrist duplex gloves, 5-button length, in white, gray or beaver, \$2.50.

A finer grade of duplex gloves in brown and gray with embroidered backs, 2 clasp, \$2.50 a pair.

(Main Floor, Chestnut)

New Books
"Trails to Two Moons," by Robert Welles Ritchie, \$1.75.
"A World is Mend," by Margaret Sherwood, \$2.
"Four Man's Back," by Bertrand W. Sinclair, author of "North of Fifty-Three," \$1.90.
"In the Gray Lobby," by Carolyn Wells, \$1.90.
"In the Mountains," a delightful story by an unknown author, \$1.90.
(Main Floor, Thirteenth)

New Fall Waists in New Fall Styles

New blouses just arrived in the Waist Shop are in such a variety of styles that a woman is sure to find something she likes in the group.

If she wishes a tailored waist, there is one of dark blue messaline with a collar to be worn high or low. This is \$7.50.

Or soft, lustrous taffeta is a good-looking blouse in navy blue or black with a tucked collar and tiny ruffles down the front. \$10.

More elaborate is a blouse of flesh color or white crepe Georgette with wide fillet lace and many tucks. \$15.50.

Another crepe Georgette blouse which comes in white, flesh or bisque color has a square neck, is much trimmed with fillet lace and is \$18.75.

(Third Floor, Central)

Longcloth for Undermuslins Now \$3.75 Apiece

A new shipment brings in this new price, the lowest this quality has sold for many a day. The saving over the former cost is considerable. Each piece contains 10 yards and is 36 inches wide.

(First Floor, Chestnut)

New Pink-Crepe de Chine Nightgowns—Large Sizes

Because a woman wears 17, 18 and size 19 nightgown there is no reason why she shouldn't get just as pretty a style as her sister who wears a smaller size!

One new gown is of pink crepe de chine in a simple style with square neck, tucks and hemstitching for trimming and is \$7.25.

Another style, also of pink crepe de chine, has V neck and Valenciennes lace and insertion for trimming. It is \$8.35.

(Third Floor, Central)

Headquarters for Wool Scarfs

Never in the history of the business has there been such a demand for them, and never before were we as ready as we are today.

Wool scarfs are in many sizes, from the tiny ones about 12 inches wide, to those so wide and large that they resemble steamer rugs. Some are merely neckpieces, while others are wrapped around as only women know how to gracefully manipulate them. Some have caps to match; others have belts which form a sweater effect.

Most of them, of course, are from our home markets, where today we are leading the world in woolen manufactures. But there are also fine novelties and unique styles personally selected abroad, where the masters of origination and initiative, and also the wearers, do not fear odd effects.

Prices range from \$2.50 in easy steps up to \$30.

(First Floor, Market)

Chocolate Caramels With Mint Centers \$1 a Pound

And they're certainly good! Fresh chocolate caramels with a tang of mint which comes from the layer of mint in the center of each caramel. \$1 a pound.

Nut blocks—almonds, pecans, Brazil nuts and filberts are in the assortment—\$1 a pound.

Nut bolsters, 80c a pound, are this week's special and are crisp sweets with soft filling of nuts and fruits.

(Down Stairs Store, Chestnut)

Bring the Children In for Their School Shoes

Some most excellent and practical school or play shoes are of tan calf, unlined, with no boxing, in sizes 12 to 2, \$4.25 a pair.

Tan calfskin lace shoes in sizes 8½ to 11, \$6.25; 11½ to 2, \$7.50, and 2½ to 8, \$9.

(First Floor, Market)

If You Are to Take Advantage of the Housefurnishings Sale

you must act pretty soon. The sale has only five more days to run—five more days to choose housewares of the finest grade at savings of 10 to 40 per cent.

Aluminum ware
Old-fashioned ironware
Kitchen cutlery and hardware

Coffee percolators
Casserole, baking dishes
Clothes baskets and market baskets

Gray and white enameled cooking utensils
Woodenware for kitchen, laundry and pantry

Porcelain-top kitchen cabinet and tables
Housecleaning brushes
Dusters, mops and chamois

Excellent corn brooms and household soaps
Cedar chests and matting-covered clothing boxes
Tinsware from the best makers

White enameled pantryware
Sewing machines, dress forms and trunks

All at savings of 10 to 40 per cent.

(Fourth Floor, Market)

New Felted Cotton Mattresses at Savings of One-Third

A recent purchase on which we secured an unusual price concession.

Five different sizes, all covered with good sateen ticking and ready for delivery.

Double-bed size, \$18.50.

Three-quarter-bed size, \$17.25.

Large single-bed size, \$16.

Medium single-bed size, \$15.25.

Small single-bed size, \$14.

(Sixth Floor, Chestnut)

We Have a Sale of Curtains Going On, With Prices Very Low

There is choice from a full variety of muslin, scrim and lace curtains of nearly all sorts at 30 per cent less than regular.

These are all new, fresh soaps, uninjured goods, specially selected by us from the best markets of the world.

\$2.25 a pair for scrim curtains, 2½ yards long; they are plain or with lace edges; also fancy net curtains.

\$3 a pair for Irish point, 2½ yards long, with insertions and edges; and fancy net curtains.

\$4.35 a pair for scrims and fancy nets, 2½ yards long, in various fine, desirable qualities. Also Marie Antoinette curtains.

\$6 a pair for Irish point, Marie Antoinette and cluny lace curtains, 2½ yards long.

\$8 a pair for Irish point, cluny lace, Marie Antoinette and point d'jean curtains.

\$10 a pair for Irish point, point d'jean and cluny lace curtains, 2½ and 3 yards long.

And \$16 to \$75 a pair for a great variety of fine lace curtains in 2½, 3 and 3½ yard lengths—a choice from nearly the whole variety of Wanamaker stocks, offering such values as Philadelphia has not known in years.

(Fifth Floor, Market)

The China Sale Now a Matter of Days

It ends with September, and the last day of September is pretty near.

If you mean to secure some of the best dinnerware, cut glass and inexpensive glassware to be found in any china store in America at savings of 10 to 50 per cent, and averaging 30 per cent, the sooner you make your selections the better for you.

Supplies are still abundant and opportunities practically as good as they were at the beginning of the sale.

Dinner sets in hundreds and hundreds of patterns, \$16.50 to \$450.

Real cut glass, \$1.75 to \$300 a piece.

(Fourth Floor, Chestnut)

Now's the "Open Season" for Men's Fall Suits and Overcoats, and the Finest Kinds Are Here.

The first Saturday of Autumn will find our Men's Clothing Store ready with fine assortments of Fall suits and overcoats of the highest grade to be had ready-to-wear in America.

Knowing full well how insistent men must be to get the largest measure of value, service and general satisfaction for the prices they pay for their clothes we have been all the more insistent to provide suits and overcoats that reach the top notch of quality, excellence and sterling worth for the money.

We were never more certain of the quality of our men's suits and overcoats than we are today, and we have never had better reason to be.

The market is full of inferior clothing made any old way to sell for what seem like low prices.

We could sell suits and overcoats of that kind if we wanted to, but we should hate to offer them to the men who depend upon us to provide the best and safest suits and overcoats to be found anywhere at the lowest fair prices.

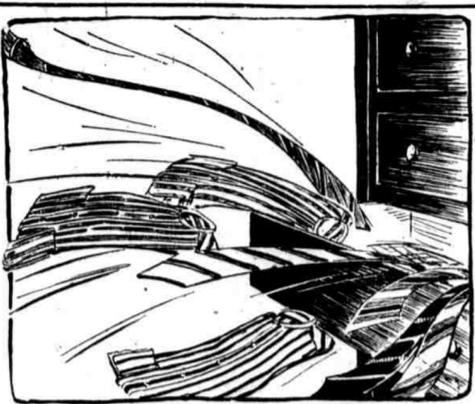
This season, as in all other seasons, they will find us ready with the suits and the overcoats that they can trust for service and that we can trust to keep up the name of the Men's Clothing Store that has never lowered the flag of finest quality and never will.

Prices are as low as it is possible to have them—

Fall suits, \$40 to \$90.

Fall overcoats, \$45 to \$80.

(Third Floor, Market)



New Shirts With All the Beauty of Silk That Will Wear Like Iron

They are silk-and-cotton—and not flimsy. Wonderfully soft and just a little heavier and warmer than the average Summer shirt—the sort of shirt a man wants to put on this time of year.

Plain colors and stripes, beautifully made, large and full and finished with ocean pearl buttons.

For beauty and durability and finish they are unequalled.

Price \$7.50.

1200 of the Smartest New Four-in-Hand Silk Neckties at \$1 Each

These are brand-new, fine silk reps and poplins in the Fall fashions—every color and pattern a man could imagine or desire. Plenty of the new diagonal stripes, and they are just a little narrower, which is a new idea.

(Main Floor, Market)